



# Kirtland Chamber of Commerce Community Priorities

## GOALS

**ECONOMIC** (Businesses, Infrastructure, Shop Local, Employment Opportunities)

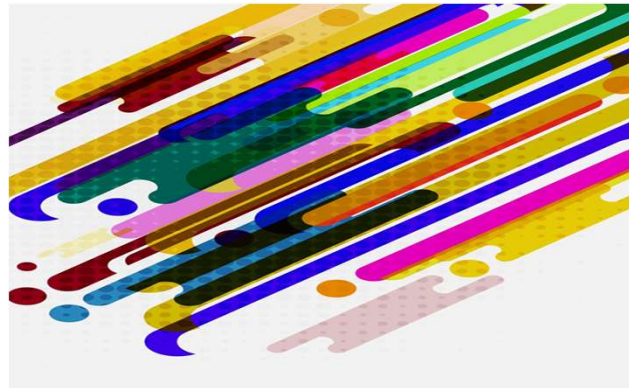
**PLACE** (Environment, Beautification, Recreation Opportunities, Safety)

**SERVICES** (Educational, Health Care, Community Resource Center)

**RELATIONSHIPS** (Communication, Community Calendar, Volunteer Opportunities)

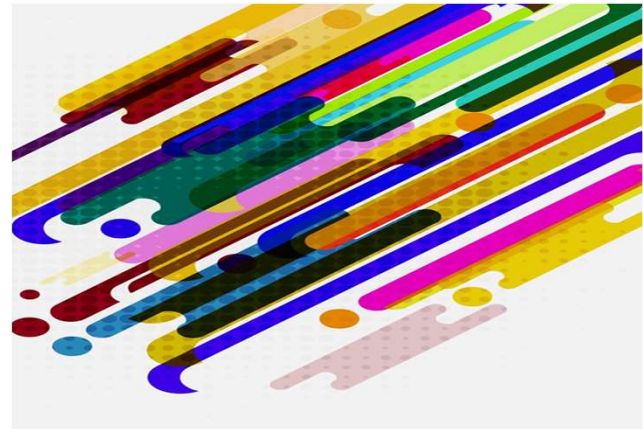
# Economic Goals

- Attract Businesses (Grocery Store, Shops, Retail)
- Infrastructure (Access to Public Sewer System, Sidewalks, Crosswalks)
- Shop Local Campaign (Encourage People to Shop in our Town)
- Employment Opportunities



# Our Location: Goals for our Place

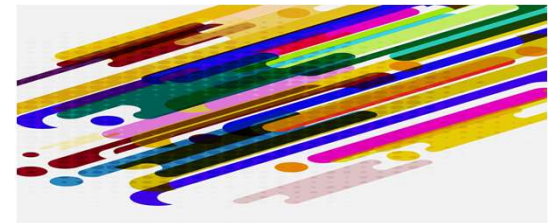
- Beautification: Attractive Features, Litter-Free Environment, Recycling Opportunities, Show-Case Local Artistic Talent
- Recreation: Walkability, Parks, Venues, REC Opportunities, Activities for Kids, Seniors, Pets (Pickle Ball, Fitness Center, Dog Park, etc.)
- Safety: (Sidewalks, Crosswalks, Lighting)





## Service Goals

- Educational: High-Quality Education Opportunities with an Emphasis on Literacy, Competency, Outstanding Outcomes and Retention of our Graduates within our Community.
- Library Services: Public Library and College Library Programs
- Health Care: Urgent Care Services, Tele-Medicine, Mental Health and Pharmacy
- Community Resource Center: Venues for Meetings, Community Outreach, Recreation and Social Events



# Goal to Build Community Relationships

- Encourage Communication Opportunities by Promoting the Tri-City Record Newspaper, Social Media, Warbler Newsletter, Kiosks and Signage, Public Community Calendar
- Make Community Needs Known to Provide the Opportunity for Neighbors and Friends to Take Care of One Another. Make Volunteerism Needs and Opportunities Known.



***Kirtland: The Town Where Neighbors Matter!***

